



IOWA CREDIT UNION FOUNDATION

SINCE 1995:

Over the last 30 years, the Iowa Credit Union Foundation (ICUF) has awarded more than **\$4.8 million** in grants, scholarships, program investments and pledges to mission-aligned initiatives. As a hub for credit union philanthropy, ICUF has helped Iowa credit unions leverage over \$320,000 in community initiatives.

OUR MISSION

Guided by the credit union philosophy of people helping people, the Iowa Credit Union Foundation works to champion financial well-being for all.

OUR VISION

To be a hub for credit union philanthropy.

THANK YOU

for 30 years of making an impact together! ICUF's work is possible thanks to the generous support of Iowa credit unions, individuals and corporate donors.

INVESTING

MATCHED SAVINGS
\$2,360,800

for more than 1,200 Iowa credit union members

EMERGENCY CASH ASSISTANCE
\$1,352,500

to aid disaster relief and recovery efforts for 2,705 Iowa credit union members

EMERGENCY RELIEF FUND

established in response to the COVID-19 pandemic, has supported more than

1,300

credit union members, including 130 small businesses



COLLABORATING

\$261,800
granted to

COMMUNITY ORGANIZATIONS

supporting financial well-being and financial inclusion initiatives

\$248,700
invested in

CREDIT UNION DEVELOPMENT

FINANCIAL INCLUSION GRANT PROGRAM

\$150,000

invested in community organizations to enhance financial inclusion and improve financial well-being for minority populations in Iowa



EDUCATING

\$271,000
IN POST-SECONDARY EDUCATION SCHOLARSHIPS

has been awarded to Iowa credit union members

Invested
\$259,500
IN FINANCIAL EDUCATION INITIATIVES

Invested \$50k in the University of Northern Iowa Wilson College of Business's

FINANCIAL SKILLS FOR SMART LIVING PROGRAM

which has trained 150+ teachers and served 20k+ students.

6 years of "People Helping People" Financial Coaching Program has yielded

250
FINANCIAL COACHES

in 42 credit unions across the state of Iowa



ADVOCATING

SUPPORTED AND INVESTED IN RESEARCH EFFORTS

that help explain the barriers communities are facing when it comes to financial well-being

Sponsored access to *BROKE, BUSTED AND DISGUSTED*

a documentary film on college affordability for 10,000+ Iowa students, parents and educators.

SPONSORED THE 2018 UNITED WAY OF IOWA ALICE REPORT

ECONOMIC REALITIES OF COMMUNITIES OF COLOR

a statewide report was published that identified challenges faced by Iowa's most vulnerable communities



A LOOK BACK

- 1995** ICUF established to provide disaster relief to credit union members
- 2000** Small Credit Union Grant was established
- 2005** Began providing credit union educational resources alongside disaster relief
- 2008** Asset Building programs started to match participant savings
- 2013** Warren A. Morrow Memorial Scholarship fund established
- 2015** Sponsored "Money Smart Read" entrepreneurship education program to 800 Iowa students.
- 2019** First Financial Coach Training Program implemented
- 2020** \$700,000+ raised for COVID-19 relief
- 2022** Published Economic Realities of Communities of Color Statewide Report
- 2024** Financial Inclusion Grant program established to collaborate with community organizations to combat financial wellness barriers in Iowa